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To:- All Board Members

HEALTH AND WELLBEING BOARD - THURSDAY, 6TH APRIL, 2017

I am now able to enclose, for consideration at the Thursday, 6th April, 2017 meeting of the Health and Wellbeing Board, the following reports that were marked as 'to follow' on the agenda sent out recently.

Agenda No Item

68. Health and Wellbeing Strategy (Pages 3 - 6)

To consider the Health and Wellbeing Strategy. (30 mins)

Yours sincerely

Houldas

Andy Couldrick Chief Executive



Agenda Item 68.

TITLE Wokingham Borough Health and Wellbeing

Strategy 2017-2020

FOR CONSIDERATION BY Health and Wellbeing Board on 6 April 2017

WARD None Specific

DIRECTOR/ KEY OFFICERJudith Ramsden Director of People Services

Reason for consideration by Health and Wellbeing Board	The new Health and Wellbeing Strategy should be agreed by the Board and recommended to be adopted by Wokingham Borough Council at its meeting in May 2017.
Relevant Health and Wellbeing Strategy Priority	All. This paper sets the new priorities.
What (if any) public engagement has been carried out?	The strategy has its roots in responding to the population needs identified in the Joint Strategic Needs Assessment (JSNA) for the Borough and has had the benefit of the input from all Board members who bring their knowledge and expertise of issues from the agencies they represent.
State the financial implications of the decision	The Board does not have a budget or commissioning responsibilities. A detailed action plan will be developed to identify actions for Board members and partner organisations, and these should be funded from existing budgets. There are no other financial implications associated with this report.

OUTCOME / BENEFITS TO THE COMMUNITY

That the Board supports the priorities contained within the Health and Wellbeing Strategy to improve the health of people in Wokingham Borough, and set a detailed action plan to meet these.

RECOMMENDATION

That the Health and Wellbeing Board approves the Health and Wellbeing Strategy priorities and recommends them to Council.

SUMMARY OF REPORT

A new Health and Wellbeing Strategy for the period 2017-2020 has been designed around four newly articulated priorities:

- Enabling and empowering resilient communities
- Promoting and supporting good mental health
- Reducing health inequalities in our Borough
- Delivering person-centred integrated services

Background

Increased demand for health and social care services, at a time of downward pressure on NHS and local authority budgets means local authorities, the NHS and their partners are having to consider new ways of working which enables them to deliver services. Included in this is the re-drawing of 'organisational' boundaries through the introduction of STP footprints, the potential implications of Brexit on the health and social care workforce and ongoing austerity measures in other service areas such as education, housing and transport – all of which contribute to the wellbeing of our local population. Developing the role of HWB Boards and ensuring they are fit for purpose has never been more critical.

The Local Government Association (LGA) undertook a Peer Review of the three HWBs in the West of Berkshire during 2016. The LGA Peer Review recommendations for Wokingham Borough were:

- If you really want to be the local leader for health and wellbeing, pick up the pace!
- Be really clear about your role and purpose, and what you want to achieve;
- Show that you are holding the whole system to account for delivering improvement;
- Make sure you have the capacity to manage the workload;
- Collaborate with your neighbours where this makes sense, and maintain their trust:
- Build a unified and simple dashboard for performance management;
- Be prepared to hold difficult conversations.

This strategy supports the Board to meet these recommendations by:

- Moving the Board from a reactive, responsive Board to one which can shape the strategic direction of services across Wokingham.
- Sharpening the focus of Board activities onto those which matter most for Wokingham so that the Board can concentrate on shaping the future of the Board as it reconsiders its role across the Berkshire West footprint and how it collaborates with its partners to meet the needs of its local population.

The new priorities have been subject to discussion since the LGA facilitated a workshop with Board members in November 2015. There have been several iterations of these, but they essentially stay the same. A detailed Action Plan will be developed with more measurable objectives and which will include a specific focus on the geographical level of intervention; defined as:

- Cross Boundary where the best value is obtained by working at scale across the Berkshire West, Oxfordshire and Buckinghamshire STP Footprint level;
- Working with our neighbours, for instance working with the three Unitary Authorities in the West Of Berkshire, and;
- Localised focus, where we work within targeted communities at ward level or in smaller areas.

Analysis of Issues

A new Health and Wellbeing Strategy has been designed around four newly articulated priorities:

- Enabling and empowering resilient communities
- Promoting and supporting good mental health

- Reducing health inequalities in our Borough
- Delivering person-centred integrated services

Within each of these is a rationale for their inclusion covering our local needs; our approach including how we are already responding to the priority, and the successes we aim to achieve within the strategy period.

The Action Plan will set achievable objectives and will enable the annual reiteration of these to reflect the development of STP related plans and the plans and strategies of the Council and its partners. As these will be operational level documents they will be brought to the Health and Wellbeing Board for information.

Partner Implications

This Strategy sets the system priorities for the health and social care system in Wokingham Borough. There are actions which will be owned and delivered by the range of partnerships and task-and-finish groups associated with the Health and Wellbeing Board, and for other Council functions as well as those of the CCG and the voluntary and community sector.

This Strategy is a truly shared blueprint for a healthier Wokingham Borough.

Reasons for considering the report in Part 2

None.

List of Background Papers

Wokingham Borough Health and Wellbeing Strategy 2014-2017

Department of Health Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies

Joint Strategic Needs Assessment for Wokingham Borough [online]

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